

CANDEAL CHARITY DAY

NOVEMBER 28, 2012



ABOUT CHARITY DAY

CanDeal and its dealers invite you to participate in our second annual charity day. On November 28, 2012, CanDeal will donate all revenues generated from electronic bond trading on its marketplace to the Canadian Foundation for AIDS Research (CANFAR). In 2011, CanDeal participants helped generate enough money to fund a one-year research grant for Canadian HIV and AIDS research.

WHAT YOU NEED TO KNOW:

- » Entering trades electronically generates charity dollars
- » Consider entering your voice trades electronically by sending single dealer inquiries
- » CanDeal, Sun Life Financial & CANFAR have partnered for this unique street-wide event, which brings together both buy- and sell-side participants from around the globe
- » Entering your trades electronically will help support this worthwhile cause

ABOUT CANFAR

Founded in 1987, the CANFAR raises awareness to generate funds for research into all aspects of HIV and AIDS. Since inception, CANFAR has awarded more than \$18 million to HIV and AIDS research projects. Below is some information on a few of CANFAR's programs. Visit CANFAR.com for more information.

FOCUS ON THE POS[+]VE
CANFAR'S BLOOR STREET ENTERTAINS



CANFAR's Bloor Street Entertains has contributed more than \$5 million to Canadian HIV and AIDS research. This year's gala, taking place on November 28, 2012, is themed FOCUS ON THE POS[+]VE in honour of CANFAR's 25th anniversary. The event will highlight the many CANFAR supporters who have helped fund life-saving research and illuminate the hope CANFAR provides in the search for a cure.

In recognition of 20 years of national youth awareness, CANFAR is launching a revamped national awareness program: Kisses 4 CANFAR. The program, which will run around Valentine's Day in Canadian colleges, universities, junior and high schools nation-wide, will encourage leadership skills and increase awareness of HIV and AIDS — all while raising funds for ground-breaking research.

The CANFAR Young Professional Council (YPC) is a community-based volunteer organization dedicated to assisting CANFAR in its mission to end AIDS. Comprised of talented Toronto-based influencers, the goals of the YPC are to raise both money and awareness for AIDS research in the young professional community.

